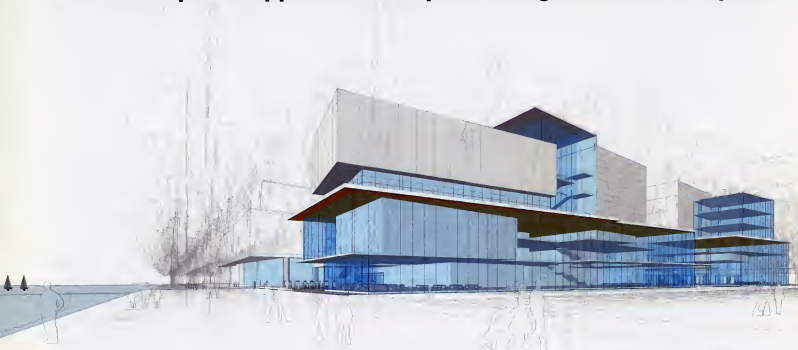


## Waterfront panel approves conceptual design for new campus



**FIRST LOOK AT OUR NEW WATERFRONT CAMPUS** — An illustration of the preliminary design for the first building of George Brown's new Waterfront Campus that was shown to the Waterfront Design Review Panel on Sept. 16. This is the view pedestrians on the harbourfront promenade will see when they are just east of the building looking west. A road runs west of the building which will provide access to three levels of underground parking. East of the building is Sherbourne Park, which is currently under construction. Health Sciences campus project manager Nerys Rau says that the final design may be altered based on the results of the Panel review process and construction cost estimates. The interior of the building has not been designed yet.

George Brown's new waterfront campus has been given a green light by the group that oversees the look of buildings that line the lake.

The conceptual direction for the design of George Brown's two-building Waterfront Campus was unanimously approved by the Waterfront Toronto Design Review Panel on Sept. 16.

"The Panel is very much in support of the direction," said acting chair Paul Bedford.

The panel looked at a model and drawings of the campus, heard a description of it by principal architects Bruce Kuwabara of KPMB Architects and Michael Moxam of Stantec Architecture, as well as had an introduction to the purpose of the academic building by Lorie Shekter-Wolfson, George Brown's Assistant Vice-President, Waterfront Development.

Panel members offered suggestions but were generally very favourable about the proposed design.

The panel will review revised and more detailed plans for the buildings later this Fall. The second building, housing an athletics and aquatic centre, will be built in a second phase for which planning will begin following the groundbreaking of Phase 1.

Shekter-Wolfson told the panel the interior of the academic building next to the lake will be designed to support interprofessional learning by students. "It's about bringing design and wellness together," she said.

Kuwabara said a lot of thought had been given to making the ground floor of the building accessible and welcoming to the public and passersby on the lakefront boardwalk or Sherbourne Park, just east of the campus. "The building is an extension of the park and the park is an extension of the building," he said,

adding that the public will come into the building to eat at the open concept food court, shop in the bookstore, or use washrooms.

"It will feel more like a community centre at the ground level rather than an academic building," she said.

The campus will have a lot of glass allowing about 75 per cent of the space in the building to have natural light, including the classrooms and labs on the upper floors.

Groundbreaking on the campus, which will be built by the EllisDon Corporation, is expected this Fall, when excavation begins to create the foundation and underground levels.

The two buildings will sit on four levels of underground parking and a below-ground concourse connecting both buildings. The parking area will also house a District Energy plant.

# Record 78,000 students at George Brown this Fall

More than 78,000 students will attend George Brown College this academic year. That's almost two per cent of the entire population of the GTA and the highest level in the college's 42 year history.

Fueled by increasing public demand, George Brown student enrolment has been growing by leaps and bounds to its highest levels in all of the types of education it offers – day programs, evening and distance education courses.

This fall the college beat its own internal targets for post-secondary applications and enrolment growth. By early September George Brown registered about 1,700 more full-time post-secondary students than last year – a whopping 12 per cent increase. There were more than 16,500 students in post-secondary

programs – including about 8,800 new students. They were selected from the record 46,000 people who applied to George Brown to start a program this fall – an increase of more than eight per cent from 2008.

George Brown has easily met its 5-year target for a 20 per cent growth in applications and now gets more applications than any other college in Ontario other than Humber College. The college now boasts total full-time enrolment, including non-postsecondary students, of 22,000. That's a record for George Brown that's likely to be broken year after year as the college responds to increasing demand from the public, according to Associate Academic Vice-President Marjorie McCollm.

"Demand from people for post-secondary education will continue due to the combination of the influx of immigrants, and unemployed workers using this opportunity to upgrade their skills," she says.

Most of the growth in full-time post-secondary applicants came from people who were in the workforce or had previously enrolled in programs in other institutions, she said.

Demand for continuing education courses and distance learning is also growing. George Brown is planning for a five per cent increase in evening and weekend course enrolment this Fall to more than 45,000 and has become the largest college-level distance educator – with more than 11,000 people enrolled in more than 240 courses and 26 certificate programs.

## More life-saving machines installed on campus

George Brown is taking steps to save the lives of staff or students whose hearts stop on campus – mostly as the result of heart attacks. The college is installing smart machines that guide ordinary people through the steps of restarting a person's heart with an electric shock. "The machine actually speaks to you," says the college's Occupational Health and Safety Manager Chris Kane.

The portable machines, called AEDs, guide the user with simple verbal instructions how to place two small pads on a person's chest and send an electric charge through them that could restart their heart and save their life.

The college started installing AEDs three years ago. It added two more this summer and will put one in the

Young Centre for the Performing Arts this fall to bring the total to seven. It plans to continue to add the \$2,400 machines at the rate of two a year, says Kane.

Having an AED nearby is critical if someone's heart stops – usually because of a severe cardiac arrest or heart attack – because their survival rates drops by up to 10 percent a minute. Coupled with cardio pulmonary resuscitation (CPR) the machines dramatically improved heart attack survival rates, Kane says.

"Brain tissue is very sensitive to a lack of oxygen with permanent loss in as little as four minutes. The application of CPR – pumping the chest and blowing into the mouth – may prevent this. When coupled with CPR an AED shock applied in the first few minutes increases survival rates to 74 per cent," he says.

College AED locations are:

- Casa Loma Gym
- Casa Loma near Tim Horton's
- 175 Kendal Ave. 4th Floor
- St. James Gym
- St. James near Tim Horton's
- Hospitality building near the security desk

Ryerson has AED coverage (Campus Security is CPR trained).

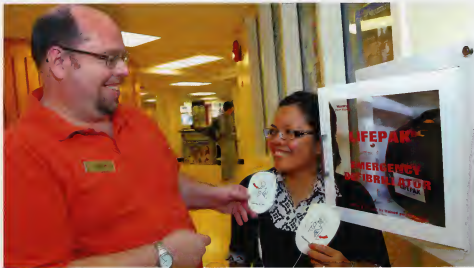
While the college's AED units have yet to be used, staff should be aware of the signs of heart attacks and how they can help, says Kane.

In cases of emergency get help right away, by calling 911, campus security, or the first aid staff (C227 ext. 4588 and SJA 116 ext. 2203).

People who have been trained may then start CPR. The college's Occupational and Environmental Health and Safety Department offers first aid and CPR (with AED) courses periodically during the year to give staff the opportunity to learn life saving skills for home or work.

The signs of a heart attack may include pale skin, dizziness, nausea, sweating for no reason, raised heart rate, difficulty breathing or unexplainable pain located anywhere between nose and bellybutton, but they are often difficult to diagnose because chest pain may be a result of anxiety or heartburn, says Kane.

"Many people do not seek assistance while suffering heart attacks due to denial or simply not recognizing the symptoms. Forty per cent of all patients suffering heart attacks had no chest pain. Women frequently present with backache and not chest pain during heart attacks," he says.



St. James Health and Safety Technologist Daniel Whitworth demonstrates a machine that can save the life of a person whose heart has stopped to Pre-placement Health Services Assistant Suzette Martinuzzi. The machine – called an automatic electronic defibrillator or AED, for short – guides someone with simple verbal instructions how to place two small pads on a person's chest and send an electric charge through them that could restart their heart and save their life. There are six AEDs at George Brown now – this one is near Tim Horton's at St. James – and a seventh will be added soon to the Young Centre for the Performing Arts.

# Achievement Awards 2009



**L.E.A.D. AWARD:** School of Labour Co-ordinator Maureen Hynes is presented with the L.E.A.D Award by President Anne Sado. Other nominees for the award were Kim Vance, Karen Lavery, and Rob Sluser.



**INNOVATION AWARD:** Centre for Construction and Engineering Technologies Professor Leo Salemi is presented with the Innovation Award by President Anne Sado. Other nominees for the award were Brenda Pipitone, Jean-Paul Amore, Olga Dosis, and Taras Gula.



**STUDENT SERVICE/EXPERIENCE AWARD:** President Anne Sado presents Wayne Poirie, Director of Student Service & Campus Life, with the 2009 Student Service/Experience Award at the President's Breakfast in late August. Other nominees for the award were James Smith, Kurt Stavrou and Felice Markowicz.



**SUPPORT STAFF EXCELLENCE IN SERVICE AWARD:** President Anne Sado (far right) and Marilou Martin (far left), President of Local 557 of the Ontario Public Service Employees Union, present Support Staff Excellence in Service Awards to (from left to right) Special Projects Office Assistant Sandy Luo, Information Technology Services Local Area Network Administrator Lan Yu, Child Care Centre Consultant Patricia Cunningham, Early Childhood Education Worker Stephanie Dritsas, Peer Tutoring Co-ordinator Thania Morelos, and Pre-placement Health Services Assistant Suzette Martinuzzi. Also nominated for the award were Arleen Galano, Jane Dietrich, Daniel Vasquez, Daniel Whitworth, Joshua Li, Ludmila Kuzmin, and Susan Eastwood. Lan Yu also was given the President's Award for Support Staff Excellence in Service.



**EXCELLENCE IN TEACHING & LEARNING AWARD:** President Anne Sado (far right) and Tom Tomassi (far left), President of Local 556 of the Ontario Public Service Employees Union, present the Excellence in Teaching & Learning Awards to (from left) Business Professor Mark Simpson, Literacy and Basic Skills -Deaf program Co-ordinator Deanne Bradley-Coelho, Nursing Professor Nazlin Allidina, and Graphics Professor Jim Kinney. Also nominated for this award were Christopher Bain, Adrian Caravello, Marlene Slopack, and Dario Tomaselli. Deanne Bradley-Coelho was also given the President's Award for Excellence in Teaching & Learning.



**LEADERSHIP AWARD:** Luigi Ferrara (left), chair in the Faculty of Business, Arts and Design, and Nelson Hillier, Manager of the Waterpark Place Child Care Centre, are presented with Leadership Awards by President Anne Sado. Other nominees for the award were Tony Priolo, Nandini Daljit and the Marketing Managers Team made up of Andrew Zalvin, Brian Stock, Maria Modopoulos, Andrea Jones, and Marie Braswell.

# President Anne Sado



It should come as no surprise that development of the Waterfront campus has been the operational priority consuming the most of senior management's time and focus. And while the scale of the project is significant, even greater are the far reaching implications of a third major campus on our broader role as an institution.

A question I often hear in discussions surrounding our future campus and its historic nature is what are the reasons we are expanding, and how is the size (and shape) of further expansion down the road being determined? Already our 2009 enrolment for full-time students has increased by four per cent over the previous year, with demand projected to continue to rise. And with space being an inherent challenge of our current locations with our "side-walk to sidewalk" campuses, having a clear vision and plan for our long-term growth is absolutely essential.

With the completion of the Master Space Plan (MSP) at the end of September, we are now one important step closer to that goal. As an information resource and benchmarking document, the MSP provides an essential tool in the development of George Brown's strategic framework for 2020. The plan itself is not prescriptive – on its own it will not tell us how or when to acquire new space. Rather, the plan is an analytical tool with which we can

test the impact of campus development initiatives on the College's strategic objectives and academic plans, and vice versa. Essentially it draws the roadmap for our facilities once we have chosen the destination.

Originally initiated in 2006, the MSP was placed on hold when the prospect of space on the Waterfront was becoming a possibility, simply due to the uncertainty and large number of scenarios to consider. Once the Waterfront space was more or less confirmed, work on the space plan was able to continue.

As was identified in the initial drafts of the document, limited space is the number one issue when it comes to our facilities. I have mentioned in this column before that our average space per full-time student is among the lowest for large colleges in Ontario. We are also well aware that space can have a direct impact on the quality of student experience and staff working conditions. What has been reinforced by the plan is that a short term approach to this problem is impractical and ultimately unsustainable.

The benchmarks and measuring tools in the MSP were also designed from the start to enable us to gauge the impact of facilities initiatives on our key strategic objectives. In doing so, it is apparent that our space constraints have also created a situation where a number of our key initiatives are likely to "compete" for space – initiatives from Student Success to faculty supports.

In the face of these trade-offs, we need to ensure that we make the right overall strategic choices as we proceed on our strategic plan for 2020. With a clear vision based on a grounded planning process that includes the MSP, we will be able to do just that.



**STUDENT ORIENTATION '09** – George Brown Nursing students Nicholas Tsergas and Emma MacGregor get the feel of an electric bicycle being given away in a student draw by George Brown's Athletics Department during student orientation. "I'd ride to it to school," says Tsergas, who lives near Yonge and Eglinton. The \$2,000 electric bike, donated by Daymak Inc. can run for about 80 kilometres, with a top speed of 32 kph, on a battery charge. It also can be pedaled.

## GREEN SPOT

Can you think of a project or activity that could help the college reduce its environmental impact or educate students or staff about sustainability issues?

If so, you could be eligible for funding from the Green Fund. The college's Green Fund is now accepting applications for projects in the 1009/2010 year.

Deadline for submissions is Nov. 2/09.

Go to the Green Team page on

<http://insite.georgebrown.ca/>

for forms and application information.

You can also see the projects that were funded from last year's Green Fund.



**Make it happen.**

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